

Call for workshops: ServDes.2018

Service Design Proof of Concept

Politecnico di Milano, Milano, June 18-20, 2018

<http://www.servdes.org/>

Dear colleagues,

Due to many requests, we are pleased to announce that we open the call for academic workshops for ServDes.2018!

Service Design has now become a mature field for academic research that, in a constantly dynamic evolution, touches upon economy and society, private and public sectors, human and technological perspectives. ServDes.2018 invites design researchers to explore the most recent and exciting evolutions of this research area also beyond academic papers.

We are looking for cutting edge topics proposed through interactive formats, in conversation with other researchers, citizens, companies, institutions, to present critically SD research topics that are crucial for the present and future of the discipline.

Workshops are interactive sessions willing to engage critically with the main topic of the conference, but different from a scholarly paper or a business case-study. We would like to give space to researchers allowing them to exchange ideas and explore relevant topics beyond the traditional ways of sharing academic research, thus supporting positive discussion for the growth of the discipline. Therefore, we expect proposals to engage a small number of conference participants in a facilitated activity characterized by:

- Critical connection with the general topic of the conference promoted through positive and constructive dialogue between participants
- Cutting-edge topic for the present and future of Service Design, explored also through practical activities (i.e. prototyping, talking, playing, etc.)
- Facilitation by researchers and possible involvement of a multiplicity of stakeholders' types (i.e. business, institution, citizen, etc.).

Results from each workshop will be featured on the conference website following the conference. Workshop submissions should adhere to the template criteria outlined below. Convenors are also expected to produce a concluding document summarizing and sharing the results of the workshop. This will be published on the conference website together with any other graphic/visual materials that can disseminate activities.

Review criteria

Proposals will be selected on the basis of:

- Relevance to the main conference topic (but not necessarily to tracks) and interest for the discipline;
- Originality of the format proposed and capability to engage discussion from multiple perspectives;
- Feasibility and audience engagement.

Priority will be given to those proposals that already have agreement from all convenors that they will attend the conference and participate. A sub-committee of the conference will review proposals to ensure that they meet the criteria outlined.

Technical requirements

We expect that a workshop will be hosted by 2-5 convenors who propose and facilitate activities in a slot of about 1 hour and 15 min.

Proposals should be submitted to EasyChair platform:

<https://easychair.org/conferences/?conf=servdes2018>

Upload a Word file (doc. or docx) using the template provided at the link:

http://www.servdes.org/wp/wp-content/uploads/2018/01/Workshop_template.docx

These should include:

- A list of 2-5 confirmed convenors, their job titles and their roles for this session;
- A title and short description (1-2 paragraphs) of the topic proposed and critical relevance to Service Design;
- A description of the set-up for the session, including a plan of activities, materials to be used, strategy to document contributions and results;
- A description of the type of space and equipment required.

Convenors will be required to provide all materials needed. Conference organizers will provide in advance guidelines and specifics of the space available and timing for arranging the set-up.

Key Dates for workshop proposals

Submission opens: **22nd January 2018**

Submission closes: **28th February 2018**

Notification of acceptance: **27th March 2018**